

Planning Commission Working Group Meeting

October 5, 2020



Agenda

1. Recap Schedule
2. Recap/Discuss Preferred Scenario Framework
3. Revising Plan Framework
4. Next Steps / Discussion

Proposed Schedule

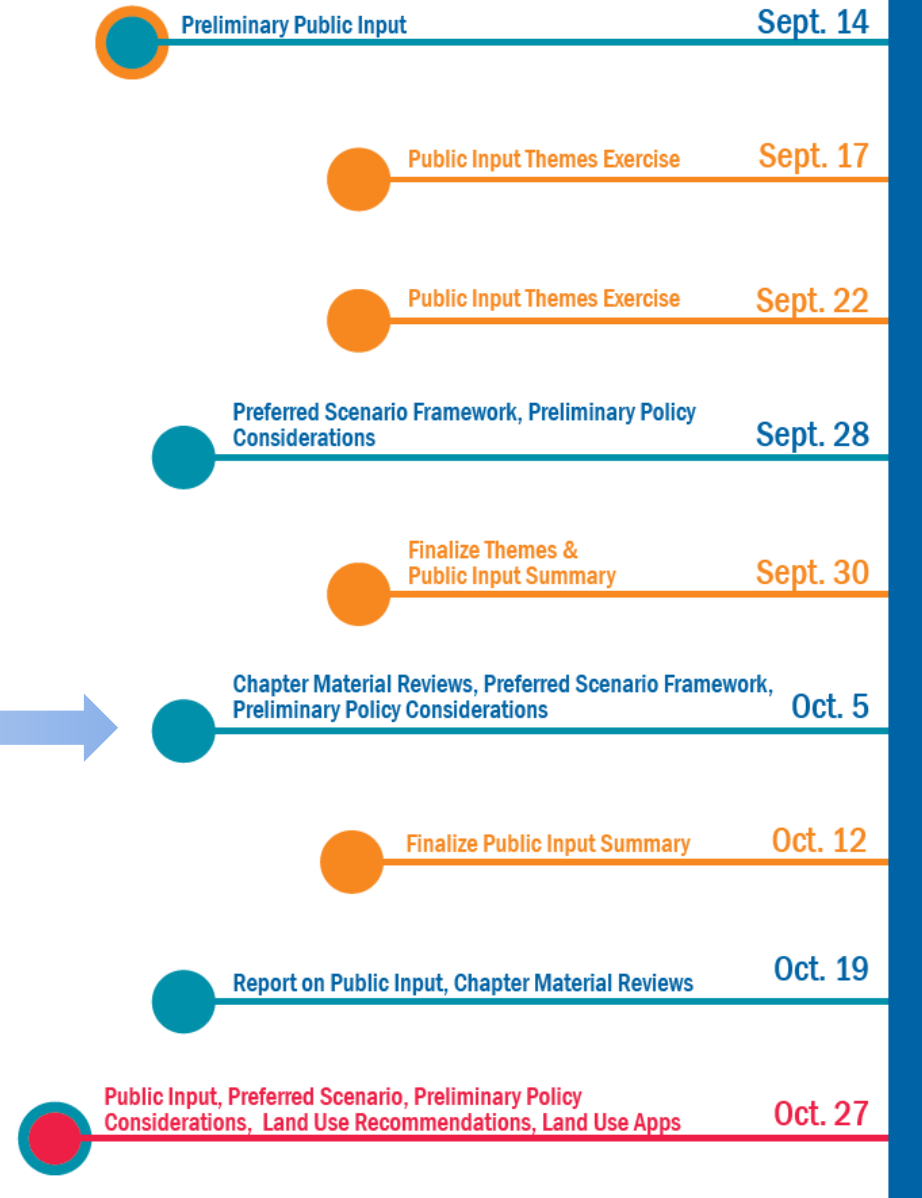
KEY

-  CPT meetings
-  PCWG meetings
-  Joint PCWG/CPT meetings
-  Joint BOS/PC meetings

We are here



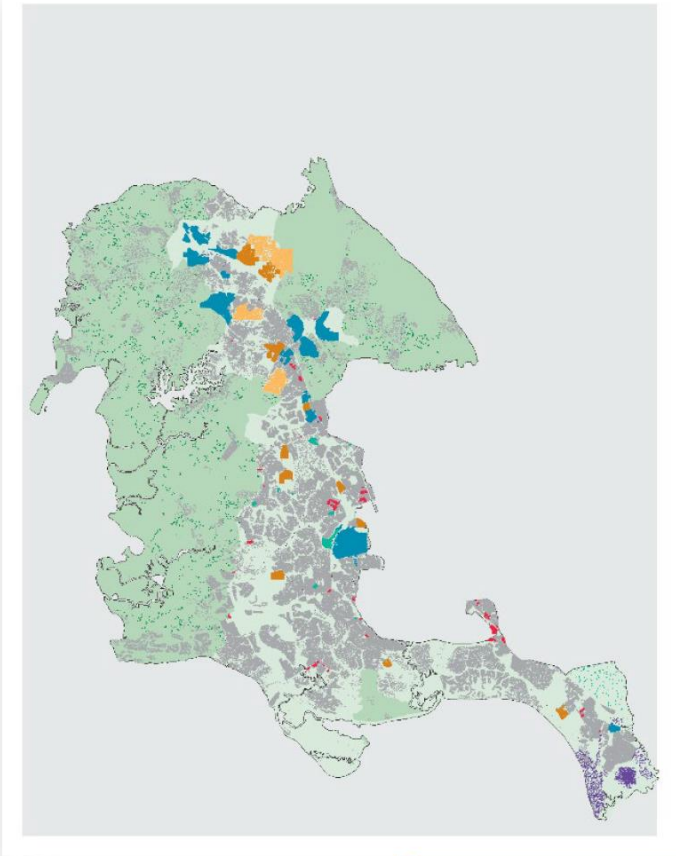
PC/BOS Meeting



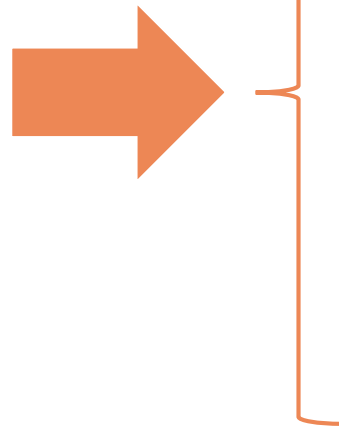
Similar
Agendas

Preferred Scenario Framework (Recap/Discussion/ Refinements as needed from last PCWG meeting)

Preferred Scenario Framework



Revising Plan Framework



Vision

Goals

Strategies

Actions





**TOWARD
2035**
LEADING THE WAY
James City County Comprehensive Plan
Adopted June 23, 2015



What are the special needs of
James City County residents?
Please be...

Consider Community Guidance and Existing 2035 Goals, Strategies, and Actions

Community
Character

Land Use

Environment

Economic
Development

Housing

Parks and
Recreation

Public Facilities

Population
Needs

Transportation



James City County

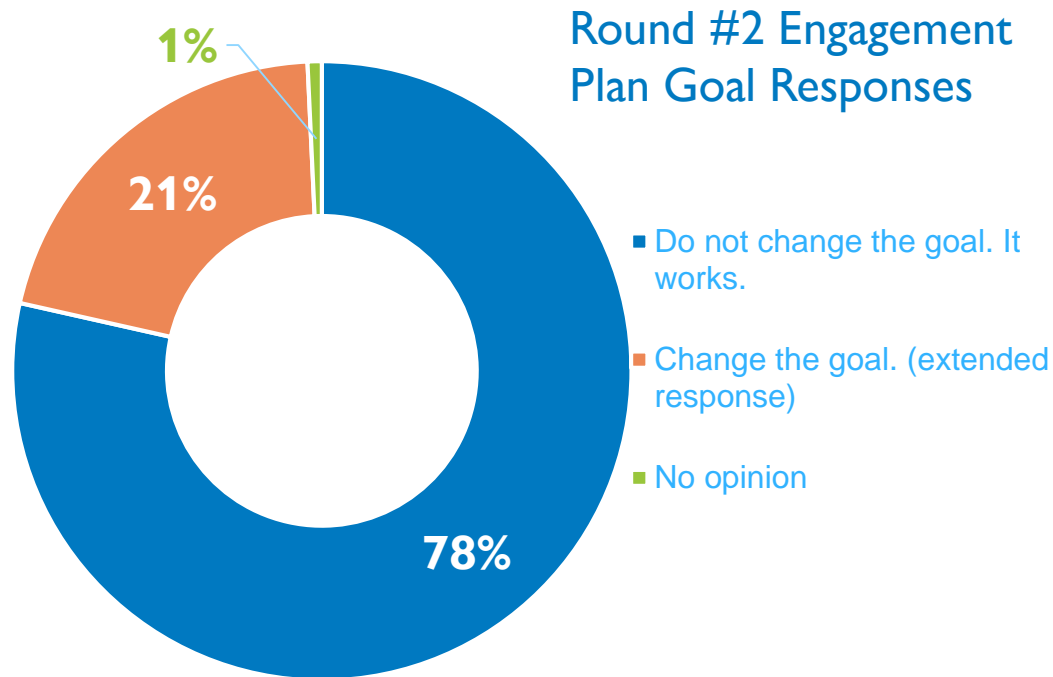
2035 GSA Impressions and Ideas: All Chapters

- **Goals** – Varying level of support for maintaining goals; consider previous public inputs and outcomes of CPT theming exercise
- **Strategies and Actions** – Generally correlate with 2045 public engagement outcomes; opportunities to enhance to better achieve public priorities and consider best practice policies

Resources Reviewed:

- 2035 Comprehensive Plan Goals, Strategies, Actions
- 2019 Citizen Survey
- Engage 2045 Round #1 Public Engagement Report
- Engage 2045 Round #2 Public Engagement Presentation Report
- Preferred Scenario Report

Environment



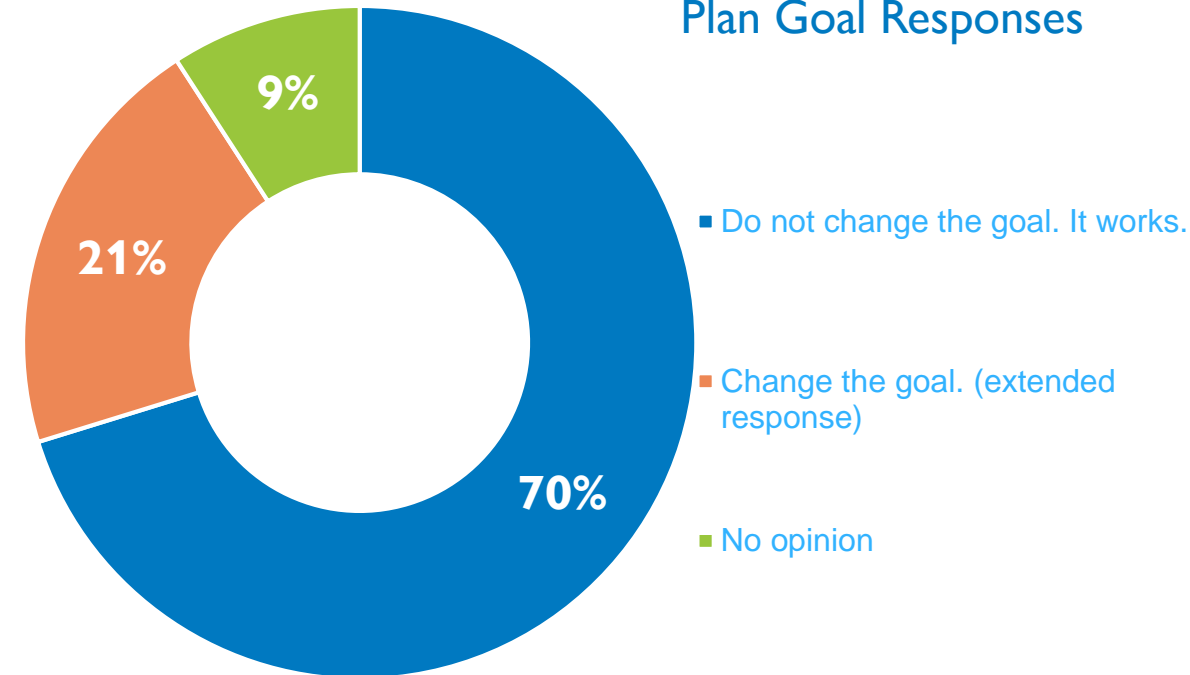
2035 GSA Impressions and Ideas

Policy ideas for consideration:

- From public inputs
 - Reduction of development potential outside PSA and adjacent to critical natural features
 - Provide compact development options within PSA to limit development footprint
 - Use-mixing as a strategy that cuts down vehicle miles traveled and helps reduce emissions
 - Stronger tree canopy protection
 - Limiting irrigation to conserve water supply
 - Mitigate flooding impacts in land use decisions
- Additional considerations
 - State code requirement for strategies to combat projected sea level rise and recurrent flooding
 - Low-impact development & green building standards
 - Further protection of natural and water resources

Land Use

Round #2 Engagement
Plan Goal Responses

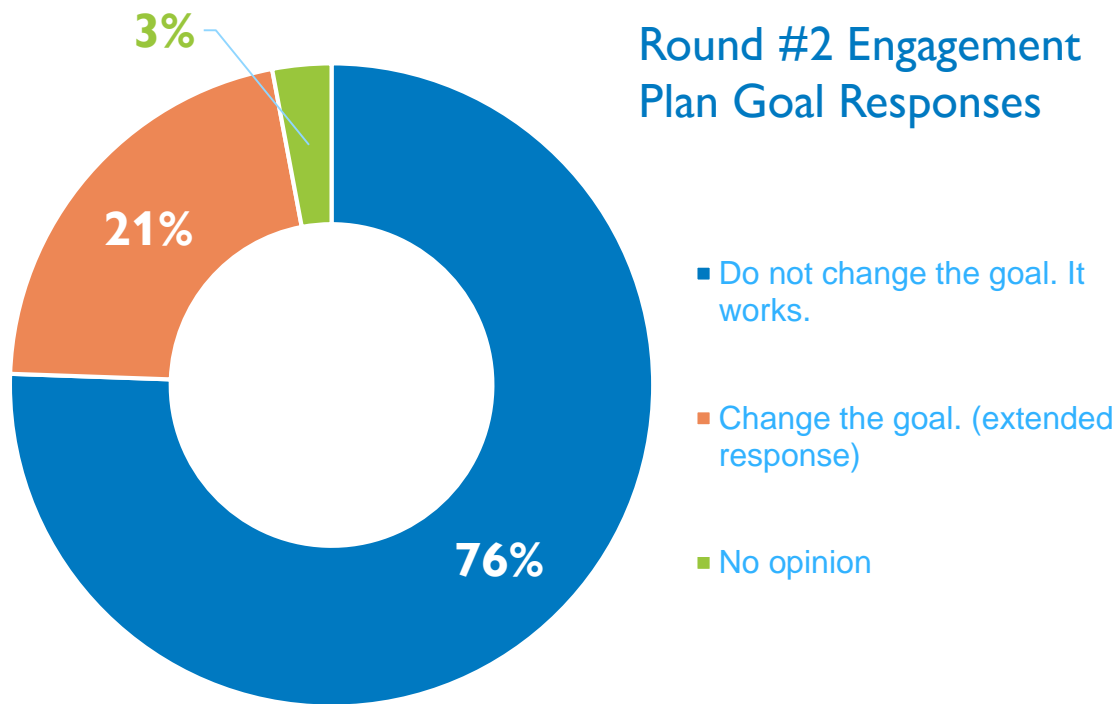


2035 GSA Impressions and Ideas

Policy ideas for consideration:

- From public inputs
 - Reduce development potential outside PSA to protect rural character
 - Support a greater mix of uses within or adjacent to existing and new neighborhoods
 - Consider reductions to PSA to protect natural areas / rural character within PSA today
 - Stronger protections for rural working lands from encroachment by new development
 - Allow rural scale non-residential uses in rural communities
 - Encourage and promote redevelopment in targeted areas (Toano, Norge, Grove, Eastern State Hospital, Lightfoot)
- Additional considerations
 - Use of analysis models to inform development approval decisions
 - Incorporate Place Type framework from Scenarios

Community Character

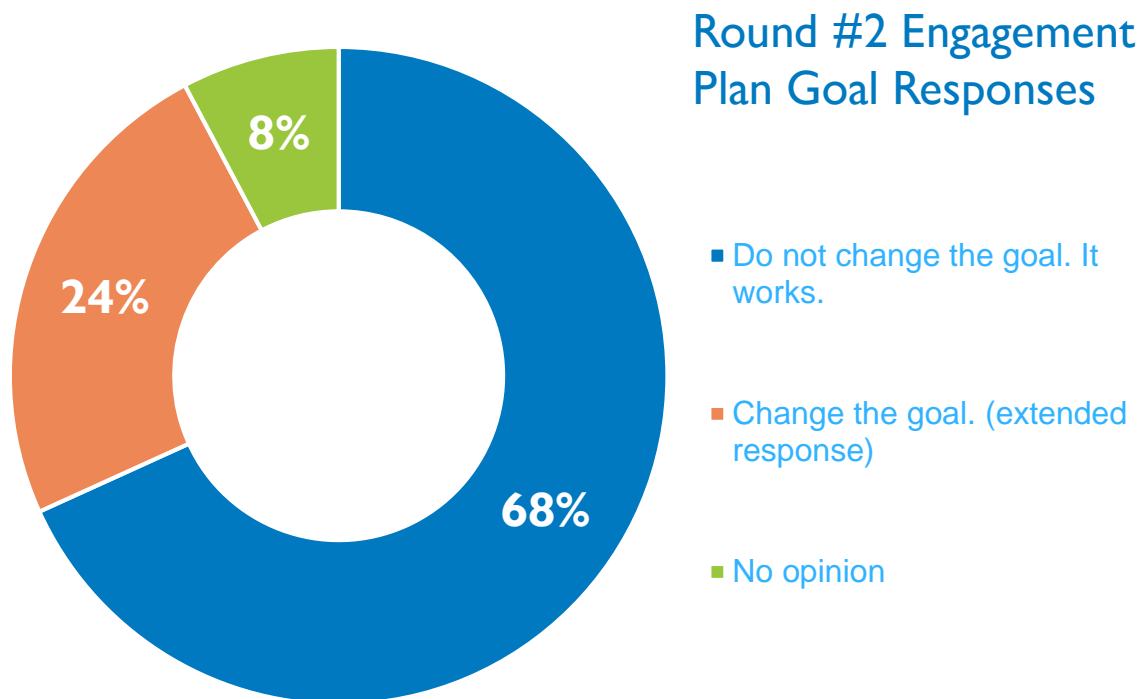


2035 GSA Impressions and Ideas

Policy ideas for consideration:

- From public inputs
 - Limiting new development to PSA to protect rural character
 - Updating design guidance for rural development to reflect high importance of rural character
 - Expand PDR/Open Space program to protect rural/sensitive areas
- Additional considerations
 - Incorporate new Character Design Guidelines into development review
 - Updating guidance for infill/redevelopment to address transitions between existing and new developments
 - Development standards for higher intensity developments to better reflect desired community character

Economic Development



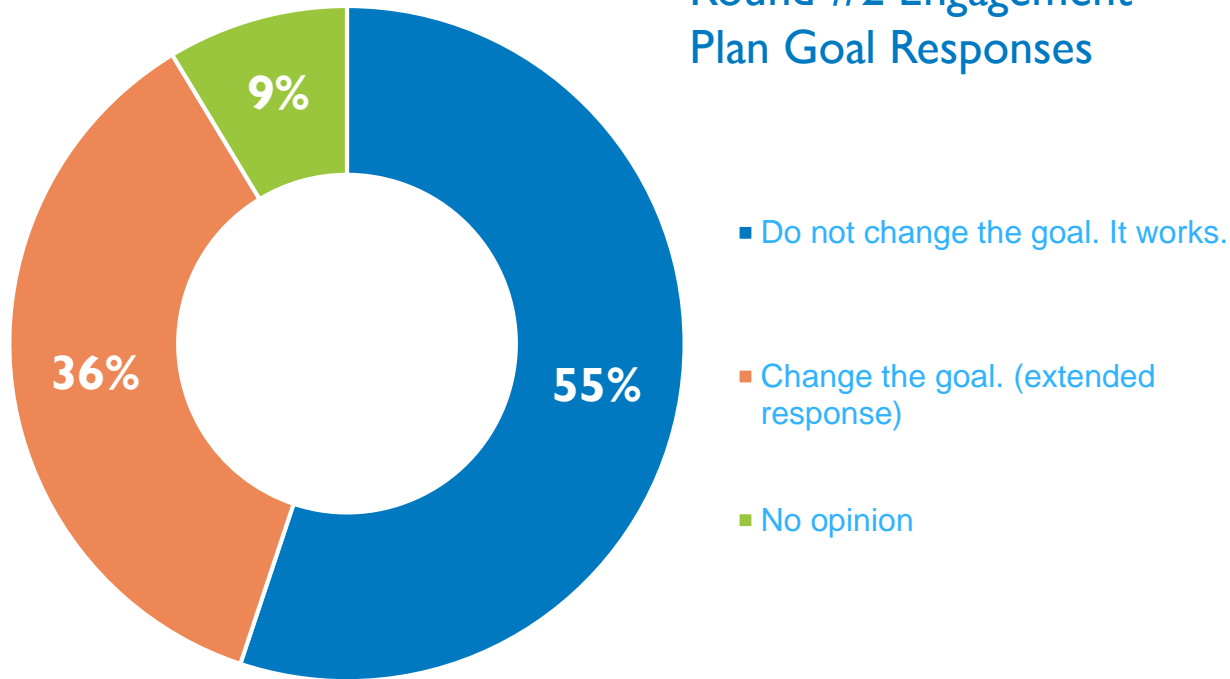
2035 GSA Impressions and Ideas

Policy ideas for consideration:

- From public inputs
 - Economic development efforts to focus on higher paying jobs/industries
- Additional considerations
 - Responding to job market trends and providing use patterns that create amenity-rich “complete communities” and provide employment options in walkable environments
 - Stronger focus on targeted industries and land use/service needs (focus in Economic Opportunity areas)
 - Reduce regulatory hurdles and create clear expectations for developing new businesses in targeted industries
 - Ensuring land use requirements are flexible to changing market trends (retail and office)
 - Ensuring viability of new ag economy

Housing

Round #2 Engagement
Plan Goal Responses



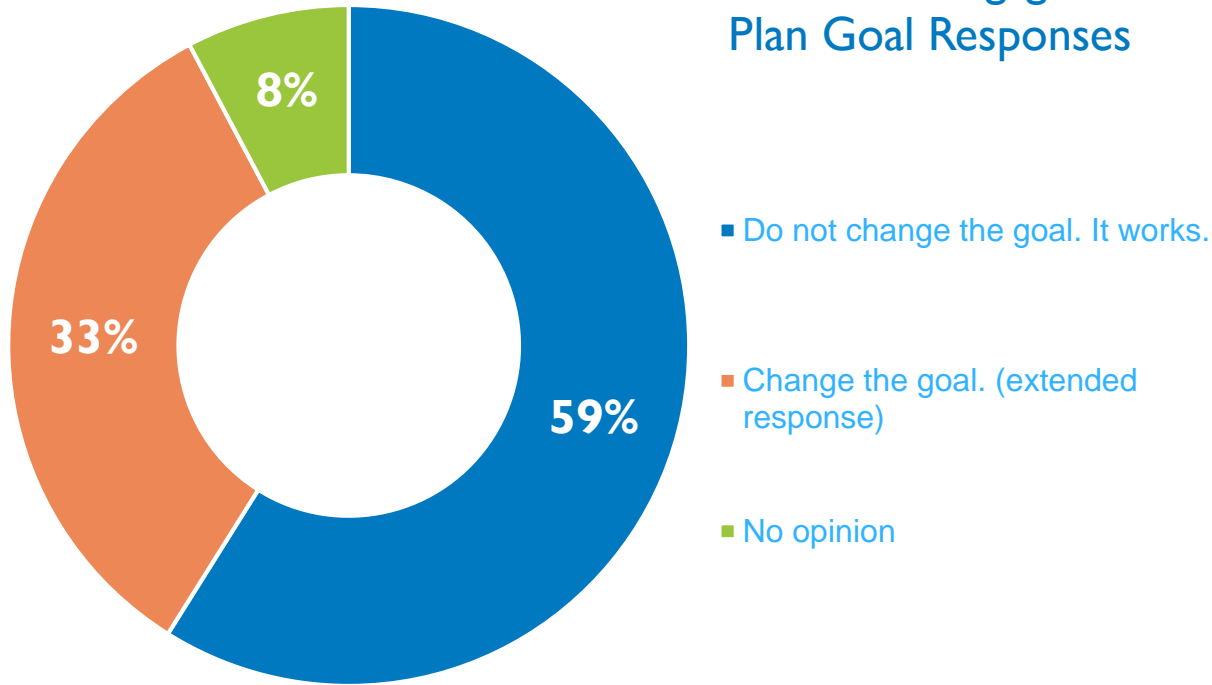
2035 GSA Impressions and Ideas

Policy ideas for consideration:

- From public inputs
 - Encouraging/requiring diversity of housing in new developments
 - Land use policies or funding mechanisms to preserve naturally occurring affordable housing
 - Clarifying targets for local housing market
- Additional considerations
 - Incorporation of 2019 WHTF recommendations (preservation, production, access, funding)
 - Prioritizing affordable housing near transit and employment centers
 - Strengthening policy tie between affordable housing and growing/supporting the local workforce
 - Adding new strategies/actions with intent to increase affordable housing stock

Transportation

Round #2 Engagement
Plan Goal Responses

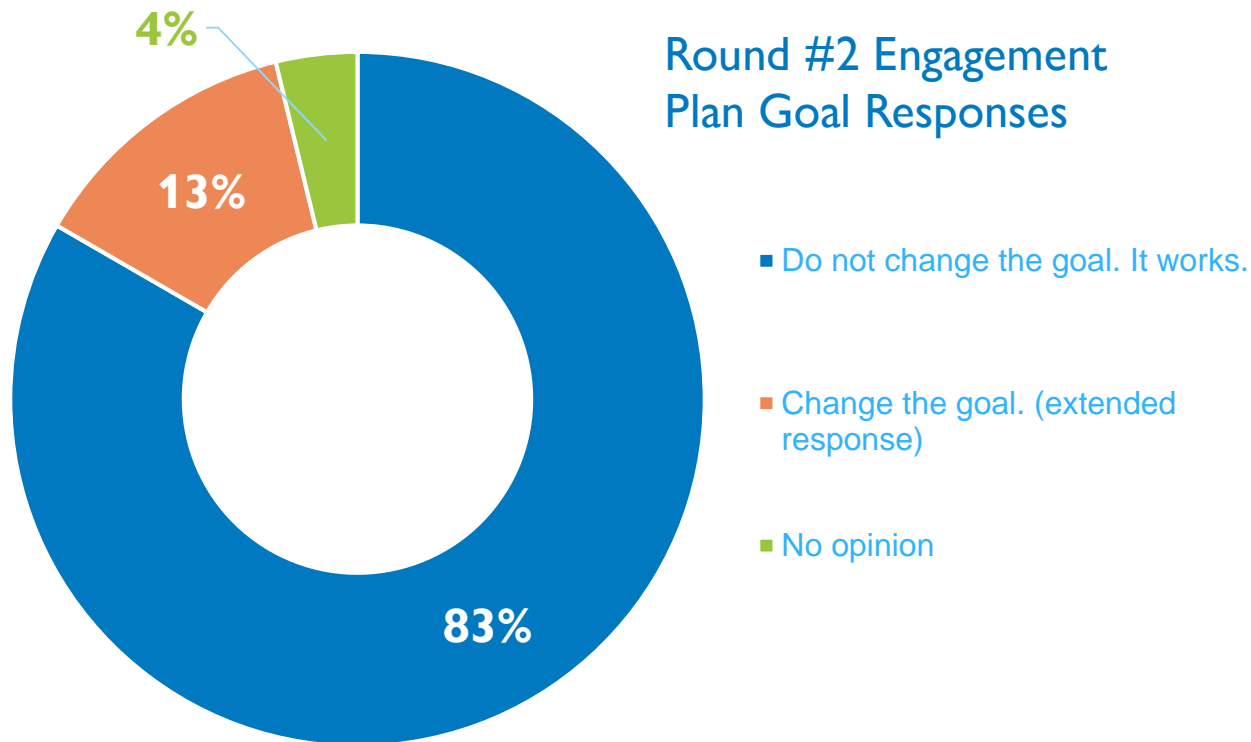


2035 GSA Impressions and Ideas

Policy ideas for consideration:

- From public inputs
 - Greater connectivity within PSA to reduce travel times and congestion
 - Focus on constructing new facilities for walking and biking – both for recreation and travel (extension of Capital Trail, etc.)
- Additional considerations
 - Focusing transit services to those with greatest needs
 - Work with VDOT to implement more multimodal and complete streets improvements on network
 - Pursue funding to expand/complete trail network
 - Encourage cross-parcel connectivity to improve safety
 - Encourage mixed use to encourage shorter travel times and reduce congestion

Parks and Recreation

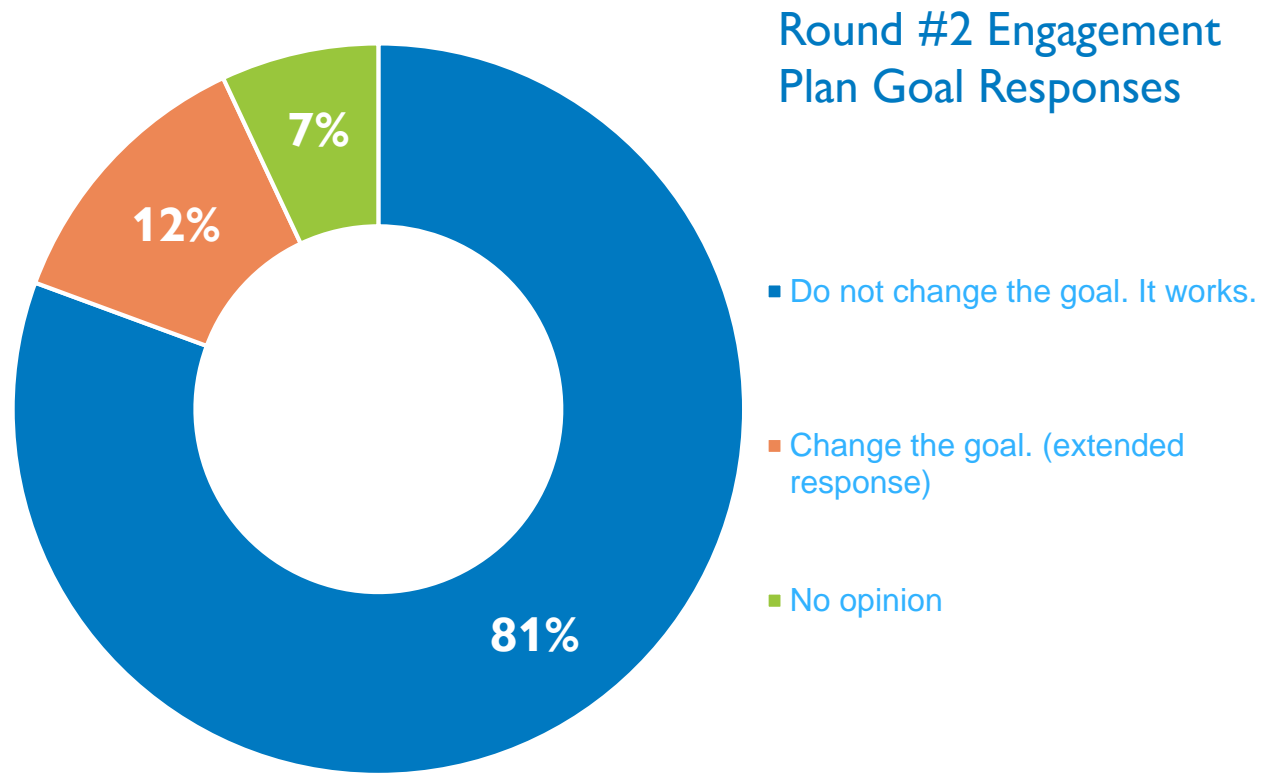


2035 GSA Impressions and Ideas

Policy ideas for consideration:

- From public inputs
 - Expand walkable environments, greenway networks, and waterways as new development occurs
 - Better access for all through geographic dispersion of facilities
 - Addressing the importance of rec facilities at public schools and supporting their needs
 - More public access to waterways for swimming, boating and fishing
- Additional considerations
 - Provide new pocket parks and community-focused parkland that serves those in walkable or bike-able distance (either public or private, with consideration of serving the needs of all segments of the community)
 - Connect to the quality-of-life policy theme and supporting economic development
 - Maintain, expand, and improve the existing parks system

Public Facilities



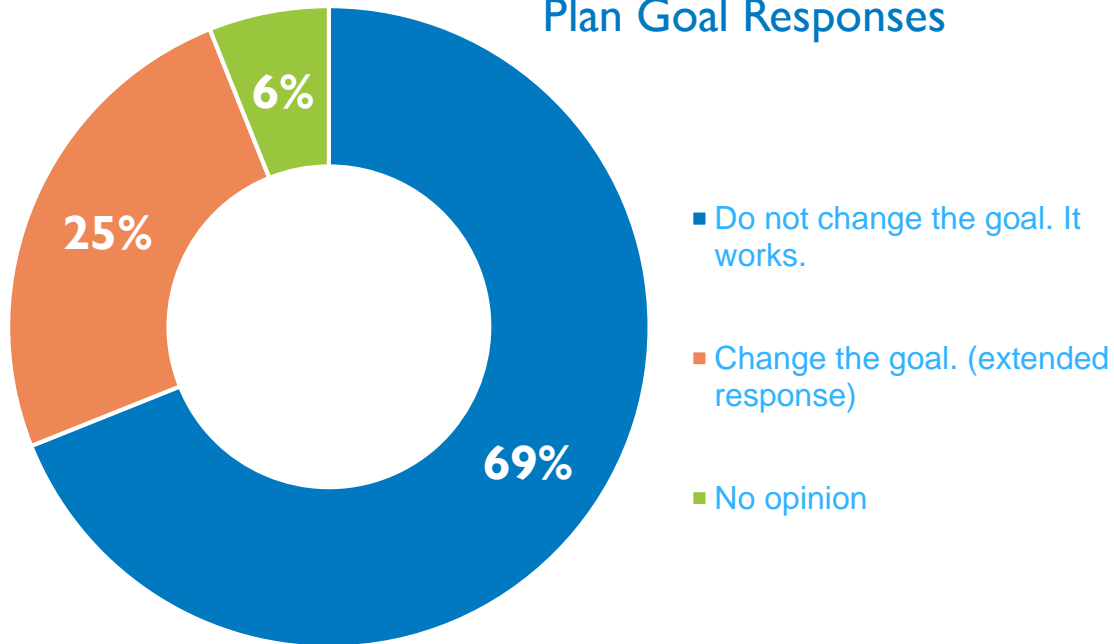
2035 GSA Impressions and Ideas

Policy ideas for consideration:

- From public inputs
 - Consider methods for new development to mitigate impacts to public infrastructure
 - Sustainability practices (idea for government fleets, buildings, and energy use)
 - Expanding high-speed internet technology
 - Library facility enhancements
- Additional considerations
 - Identify new facility needs to maintain LOS based on new growth projections
 - Development of Service and Facility Master Plan (Strategic Plan item)
 - Incorporate fiscal impact modeling into development reviews and facility planning in the County

Population Needs

Round #2 Engagement
Plan Goal Responses



2035 GSA Impressions and Ideas

- Policy ideas for consideration:
 - From public inputs
 - Address needs of people with physical and mental disabilities
 - More focus on working age cohorts and supporting their needs (recreational, childcare, etc.)
 - Addressing food insecurity of lower-income households (e.g., incentivizing full-service groceries proximate to neighborhoods)
 - Increasing support for services that support persons suffering from homelessness, including affordable housing support that reduces homelessness

Schedule and Next Steps

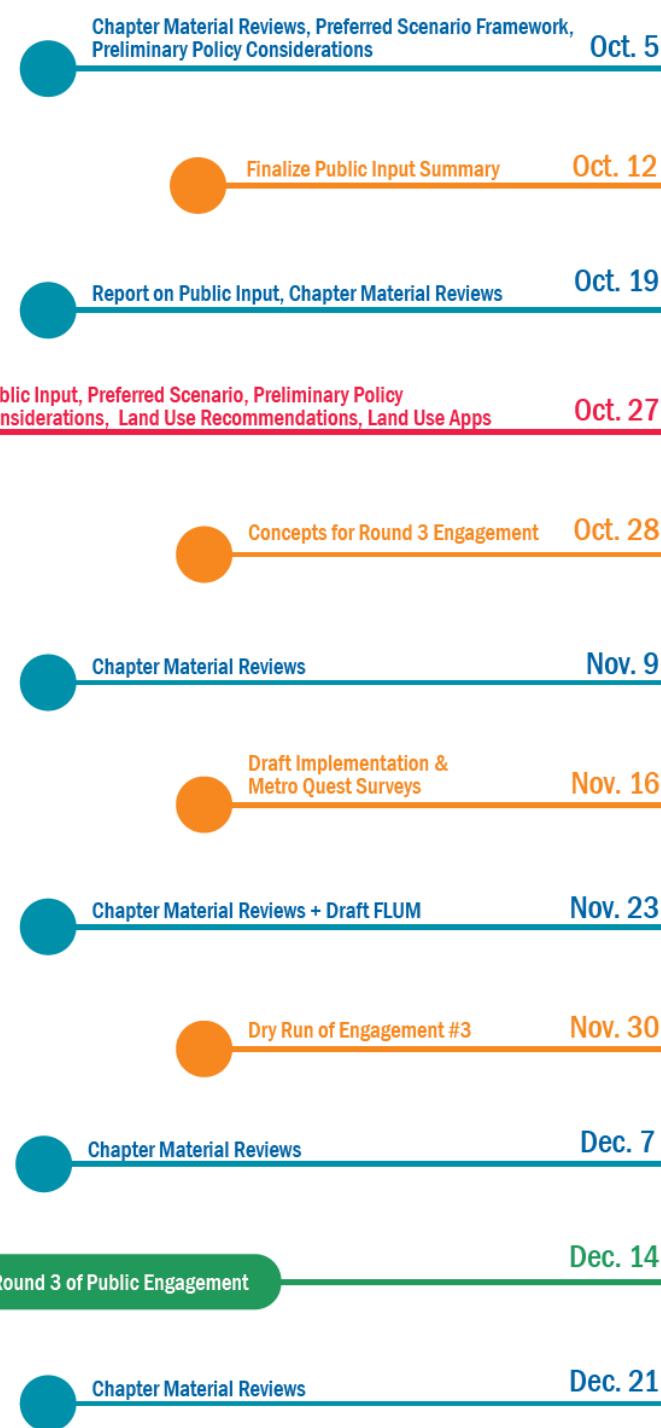
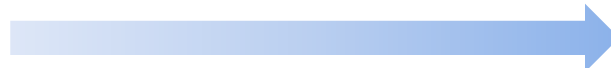
- October 7th – Initial packet deadline for Oct. 27th PC/BOS meeting, packet distributed Oct. 20th
- October 19th PCWG meeting
 - Final report on public input from CPT
 - Chapter updates
- October 27th PC/BOS meeting
 - Public input / Preferred Scenario / Policy Considerations / Land Use Apps

Considerations for This Meeting

- Potential affirmation of materials for joint PC/BOS meeting:
 - Preferred Scenario Framework
 - Policy Considerations Framework
- Discussion on options for PCWG role in detailed plan development:
 - How much “hands on” role vs. “guidance and oversight” role?
 - Does it vary by chapter? (e.g. Land Use vs. others?)
 - Preferred role for Planning Team – i.e. hands on facilitating the discussions vs. technical resource?
- Affirmation of general sequence of meetings (through end of year)

Draft Schedule

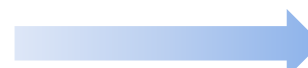
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PC/BOS Meeting



Draft Future Land Use Map (FLUM)



Public Engagement



KEY

- CPT meetings
- PCWG meetings
- Joint PCWG/CPT meetings
- Joint BOS/PC meetings

DISCUSSION